

**Staff Jurisdiction Analysis Summary  
City of Ferndale, Humboldt County  
2012-13 CalRecycle Jurisdiction Review Cycle**

Based upon review of diversion program implementation, LAMD staff recommends the City of Ferndale (City) as making a good faith effort (GFE) to meet the requirements of AB 939. The City has implemented core diversion programs in both the residential and commercial sectors and is in the process of forming a new hauler contract. The City is also working with other jurisdictions to consider forming a Regional Agency in an effort to improve disposal reporting accuracy and increase diversion program efficiency. The County is implementing its SRRE & HHWE programs despite limitations including: long distances to transport materials from outlying areas, smaller waste quantities affecting economies of scale, and a low population density. While the City is very small and rural, diversion and recycled content procurement programs have been observed to be effective as summarized below:

- **Residential:** The City offers residents two primary options to divert material. One is a drop-off facility located beside the City Police Department, where contamination has been observed to be very low. The drop off location is free to residents. The location offers a bin accepting fiber, metal, plastic and glass, but not greenwaste. Since the last site visit, staff noticed a second cardboard bin added to this location. The other option is curbside commingled recycling and greenwaste service. Ferndale's voluntary curbside disposal and single stream recycling has an 86% participation rate. Participation in the voluntary greenwaste curbside collection service is 67%. The 52-unit Naval Base housing property has mandatory recycling, which is a mix of single family and duplex style housing. While no apartment complexes are in City limits, there are some apartments located above businesses on Main Street. These units share garbage/recycling service provided to the businesses. Considering there is additional diversion through the redemption centers, participation in residential recycling is strong.
- **Commercial:** The City's hauler offers both voluntary garbage and single stream recycling (including greenwaste) service to commercial customers. The City Manager routinely discusses the importance of recycling and participation with businesses during visits. The majority of the businesses (90%) are located on Main Street and many are relatively small and share services. Ferndale's commercial programs include identical services as offered to residents, single stream recycling is an additional cost, and if businesses want greenwaste collection this service is \$3 per month. The cost of this service is very reasonable and no complaints have been made about the cost of services. Some larger businesses also subscribe to cardboard recycling service. Cardboard collection in this area tends to be collected separately from other materials. Due to the small size of the City and its business sector, the City Manager (responsible for recycling program duties) was able to visit businesses throughout 2012-13. The City Manager takes the initiative to observe and contact businesses regarding recycling and the Hauler provides information on its website. Additionally, when subscribing to service, businesses receive a recycling information packet. At the transfer station, the hauler visually inspects loads for contamination. When contamination is identified, the hauler communicates this to the commercial sector. The drop-off location has very low contamination.

- **MCR:** The City made presentations at various Chamber of Commerce meetings about MCR in addition to direct contact with all businesses. It supports the Humboldt County Regional Recycling Guide (contained within two local phone books) which contains MCR Information and is shared at the yearly HHW mobile collection event, making direct contact with participants, The Waste Reduction Hotline informs any entity identifying itself as a business about the MCR requirements and MCR information is posted on the City's website. Only two entities meet the 4 cy or more threshold and both are recycling. There are no multifamily complexes in the City which have 5 or more units. The City has made contact with all businesses, regardless of size, and will continue to do so. CalRecycle staff will work with the City's annual reporting representative to ensure that MCR information is gathered and reported in future reports.
- **Construction & Demolition (C&D) Debris:** The City updated its ordinance to include CalGreen building standards and is working to incorporate CalGreen diversion requirements into the building permit process. At this point in time, there is no formal procedure due to the small nature of the jurisdiction and because the Building Inspector knowing everything about all projects in the community. The Building Inspector shares information pertaining to diversion opportunities with the project applicant at the time the applications are submitted. The City is collaborating with the County to establish a countywide C&D program/ordinance which the smaller cities can either adopt or use. Materials generated from any construction type projects is diverted through a C&D sorting facility.
- **Government:** Employees are educated about the source reduction, recycling and greenwaste programs when they begin employment. The City government is implementing recycling and a variety of source reduction practices such as grasscycling, double-sided copying and printing, reuse of single sided printouts and packaging, reusable towels in the bathrooms, and using reusable cups and food service ware. The City offices participate in a commingled recycling program and recycle greenwaste from each facility. The City also supports green procurement by having a procurement policy in place and actively purchasing recyclable products when feasible.